



Galerie City by Night

WHAT?

Galerie City by Night is a new online concept – a gallery, run like an ordinary street gallery, but where the art space is virtual while the informational space is physical – the everyday concept turned on its head. Virtual exhibitions followed by one-off physical events in key locations.

HOW?

With 8-10 exhibitions per year, by 3-5 artists each, showing not only classical still imagery but also video, film, multi-media such as flash, and other forms of modern visual art that fits the computer screen as a medium, but can also at anytime be translated into any physical space in order to trigger an event, opening party, vernissage or whichever the word of the day is in flavor.



CbN is run by visual art collective 42live, a loose organization based currently in Berlin, Germany, but with the goal of promoting its members and guest artists globally via the Internet as well as specifically via events and local networks in major cities connected with its members.

WHO?



WHY?

Because in many areas street galleries are not only narrow in choice but also limited as a space for modern technologies. The Internet on the other hand is a vast space filled with information noise where most online galleries are nothing else but link-repositories where individual work drowns in the sheer volume of projects and questionable business models. CbN is neither, or rather the synthesis of two worlds where modern digital media meets the analog physical world. Concept is adaptable, space is only a metaphor, but the works of art are real physical creations!

WHERE?

CbN is to be found at www.citybynight.com. The first exhibition was “DEVIANCE 2010” in april 2010 and another 3-5 exhibitions are now in planing for the rest of the year. For further information mail CbN at info@citybynight.com or see 42live’s website at www.42live.com.



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